Dear BSSEF Families, Friends, and Partners,

We're excited to share some important updates as we look ahead to the 2026–27 season!

John Horsch will join BSSEF as our first Executive Director. John brings extensive leadership experience and a deep connection to competitive skiing, having previously served as Executive Director of the Sugar Bowl Ski Team and Academy in Lake Tahoe. In this newly created role, John will work alongside our program leaders, board, coaches, families, and community partners to strengthen BSSEF's organizational foundation and help guide our long-term vision. John will begin work with BSSEF in September and be on site full time starting in late October.

We're especially excited that John is joining an already strong and experienced team. Jeremy Ueland is entering his 26th year with BSSEF, an incredible milestone and testament to his longstanding commitment to our athletes and programs. Jeremy will continue as Alpine Program Director, alongside:

Wallace Casper, Freeride Program Director
Brooke Dunnagan, Nordic Program Director
Aaron Haffey, Alpine Junior Development Head Coach
Jessie Lepel, Business Office Manager

Together, this team brings tremendous experience and continuity across BSSEF's programs, and we're grateful for the leadership, dedication, and expertise they bring to our athletes and families.

We're also excited to share our new 2026–2028 Strategic Plan, which will guide BSSEF's priorities over the next three years. The plan builds on our strong foundation and focuses on athlete development, supporting our coaches and programs, strengthening organizational capacity, and ensuring BSSEF continues to serve Big Sky's young athletes and community for generations to come.

We're looking forward to an exciting season and to building on all that makes BSSEF such a special group, from our athletes and coaches, to our families, volunteers, board members, and community partners.

One more way to be part of BSSEF's future: We are currently seeking new members for our Board of Directors. We're looking for community members who are passionate about youth skiing and interested in contributing their time, skills, and perspective to BSSEF. Applications are due September 7, 2026.

Learn more about BSSEF, our leadership team, and our new strategic plan at bssef.com.

Thank you for being part of the BSSEF community. We're excited for what's ahead!

Warmly,

The BSSEF Board of Directors