

January 5, 2021

RE: Sponsorship Opportunity

Dear Friend of the Big Sky Ski Education Foundation:

As we prepare for the 2020 BSSEF Ski Ball, I'd like to thank you in advance for your support. The Ski Ball is our biggest fundraiser of the year, and we couldn't do it without the community's generous support.

BSSEF was founded in 1993 to offer area youth a variety of competitive Alpine, Freeride, and Nordic ski programs. As a non-profit, volunteer-based organization, our mission is to provide an opportunity for kids to become great skiers and pursue personal goals while promoting good sportsmanship, healthy competitiveness, sound technical skills, and an appreciation for the spirit of skiing in the mountains. Participants in our programs range from the young skiers learning the fundamentals of skiing to more experienced freeriders, and alpine and Nordic racers. In the past two years, our programs have grown to include up to 175 total participants in Alpine, Freeride and Nordic disciplines, the majority of which live in Big Sky.

We are excited to continue the Ski Ball tradition with a slightly different look this year. To help keep all of our supporters safe, the Ski Ball has gone virtual, in the form of a wine and cheese tasting. Packages will be available in twos, giving the option for a relaxing night at home or a small gathering with friends. The Ski Ball supports our growing programs and ensures that they are accessible to the entire community. The virtual event will feature some new and returning elements including silent auction mobile bidding, live music and more.

Enclosed is a list of available sponsorship opportunities that I hope you will consider. The up-front commitment is critical to a successful fundraising event so that we can direct the money raised straight into our programs. To commit to a sponsorship, you may do so online by visiting the [event website](#) or by completing the attached form and mailing it with your check.

The Big Sky Ski Education Foundation is a 501(3)(c) organization, with federal EIN 36-3839751. Your donation is tax deductible to the extent allowed by law. A tax receipt will be mailed to you after the event.

Please send a high-resolution digital logo for inclusion in marketing materials, social media, the auction website, etc. to [projectdirector@bssef.com](mailto:projectdirector@bssef.com). The logo and sponsorship commitment must be received by January 20<sup>th</sup> to be included on the poster.

Your support is truly appreciated!

Jessie Lepel  
Project Director  
Big Sky Ski Education Foundation



## Other Sponsorship Opportunities

### \$3,000+ | Double Black Diamond Sponsor

Business Sponsors:

- Featured Logo on all Ski Ball print and digital materials including event website and mobile bidding banners, and digital VIDEObillboard at event
- Clickable links on website, Facebook, and email correspondence
- Prominent logo placement in event night program
- Individual Sponsors:
  - Name on all Ski Ball print and digital materials
  - Includes wine and cheese package for 4



### \$1500 | Black Diamond Sponsor

- Business Logo/Individual Name on all Ski Ball print and digital materials, including event website, mobile bidding banner and on digital billboard at event
- Prominent logo/name placement in event night program

### \$750 | Blue Square Sponsor

- Logo placement/name in event night program
- Mobile Bidding sponsor banner

### \$250 | Green Circle Sponsor

- Business/Individual name listing in event night program

All Sponsorships are payable online on the Event Website:

<http://bidpal.net/2021skiball> or complete form below and submit with check.

## Sponsor Commitment Form



**Business/Individual Name:**

**Mailing Address:**

**City: State: Zip:**

**Contact Name:**

**Contact E-mail Address:**

**Contact Phone:**

### **Please Select Sponsorship(s)**

Double Black Diamond Sponsor  \$3,000+

Black Diamond Sponsor  \$1500

Blue Square Sponsor  \$750

Green Circle Sponsor  \$250

### **TOTAL:**

Please return form with check payable to BSSEF to:  
Big Sky Ski Education Foundation  
P.O. Box 160134  
Big Sky, MT 59716  
or visit our [event website](#) to pay online.

Please e-mail high res logo in JPEG format to [projectdirector@BSSEF.com](mailto:projectdirector@BSSEF.com) no later than 1/20/21 to be included on the poster.