

Dear Friend of Big Sky Ski Education Foundation,

The BSSEF Nordic program has grown from 16 athletes two seasons ago to 60 young skiers this season. The sport has grown on the national level with several U.S. Nordic Ski Team members winning medals in the 2018 Olympics. Current collegiate racers and fit folks from all over the country have realized Big Sky's unique access to trails, long seasons of snow, and altitude make it an incredible destination to train and compete in Nordic ski racing. Increasing numbers of Big Sky locals enjoy skiing at Lone Mountain Ranch and around the golf course with their families and friends.

With all of the momentum, we are excited to announce the **Viking Race**, a community Nordic race series that will take place monthly on the golf course, starting at the Bunker. The races will be open to everyone ranging from our young local skiers to elite athletes racing for MSU. This healthy, outdoor event will also serve as a fundraiser for BSSEF's Nordic Program. There will be viking costumes and characters, speed suits and inspiring ski racers.

We are inviting you to take part in what is destined to become a rowdy, serious, festive, competitive, silly and fun race in beautiful Big Sky. Please consider supporting our newest community event and the future Nordic racers from Montana! We are looking for founding sponsors at a variety of levels, listed below.

#### ODIN THE WISE- Presenting Sponsor(2); \$2500

-includes 'presenting sponsor' recognition, extra large representation on shirt, poster, marketing/media material, business recognition at event

#### ASTRID THE BRAVE- Gold Sponsor; \$1500

-includes representation on shirt, poster, all marketing/media material, business recognition at event

## THOR THE STRONG- Silver Sponsor; \$1000

-includes representation on poster, all marketing/media material, business recognition at event

Please contact Liz McRae via call or text 406.580.2815 with your level of interest by December 14. If the sponsor spot is open, we will need a high resolution digital logo(JPEG) for inclusion in marketing materials. BSSEF is a 501(c)(3) organization, with federal EIN 36-3839751. Your donation is tax deductible to the extent allowed by law. A tax receipt will be mailed to you after the first event.

Thank you so much for your interest in the Viking Race and for your continued support of BSSEF!

**BSSEF** Nordic Committee

Nicole Barker, Liz McRae, Jason Mittelstaedt

# When the ships were made of wood, the (wo)men were made of steel.

## -Viking truth